



KIDSCOMPANY

Ariele Long
15 Sumatra Road
West Hampstead
London, NW6 1PS

15th May 2013

Dear Ariele,

It's with a deep sense of gratitude that I'd like to thank you and your friends, Gabriella, Liat and Maya for raising £60 at your school for our Plate Pledge appeal. What resourceful and selfless young people you must be. It's a truly magical thing for the children we support when kids their own age fundraise for them. It gives me so much hope for the future!

Kids Company currently reaches out with its services to some 36,000 children, young people and carers. Despite some of the children being severely maltreated, they continue to inspire us with their courage and resilience. None of what we do would be possible without the breathtaking kindness of friends like you.

97% of our children self-refer, and no one will take responsibility for a child who asks for help directly. Therefore 80% of our income is dependent on donations from the general public. I just want you to know that we will treasure your kindness.

My dream is that one day the government will take on the issue of vulnerable children and genuinely help design services to protect them and honour their childhood. In the meantime, I plan to remain a fat pest, pestering for change!

We're so proud of our children and young people for their immense courage and dignity, but none of what we do would be possible without the enormous kindness of people like you. I'm certain you'll all grow into the most amazing adults, and make the world a better place for people less fortunate! Thank you, from the bottom of my heart and on behalf of all the children and staff at Kids Company, for your very precious friendship.

With gratitude and love,


Camila Batmanghelidjh
Chief Executive
Kids Company